

Jackson Hole Real Estate Associates

# Press Release

JACKSON HOLE  
REAL ESTATE  
ASSOCIATES

CHRISTIE'S  
INTERNATIONAL REAL ESTATE

FOR IMMEDIATE RELEASE

## Jackson Hole Real Estate Associates Announces Launch of Western Ranches

*A new division of Jackson Hole Real Estate Associates, Western Ranches offers unparalleled farm and ranch real estate services in the mountain west.*

Jackson Hole, Wyoming | June 16, 2016

Jackson Hole Real Estate Associates, the region's largest and most dynamic real estate company, announces the launch of its new Western Ranches division. Western Ranches offers real estate services to farm and ranch Buyers and Sellers in the mountain west along with our exclusive affiliation with Christie's International Real Estate.

"The decision to launch this brand is a natural extension of our continued growth and success," says Matt Faupel, JHRE Associates Partner. "With farm and ranch inventory already exceeding \$240 million, we see an opportunity to further excel in this market sector."

Jackson Hole Real Estate Associates has assembled top experts to comprise the Western Ranches division to provide clients with valuable ranch information and resources. Purchasing and selling a farm and ranch property is a unique process and our knowledgeable and qualified ranch brokers understand client objectives and can guide clients through the transaction.

"Jackson Hole Real Estate Associates has a tradition of success in marketing of high-value ranches," says Rick Moeser, Executive Director of Christie's International Real Estate. "Expanding that service into an entity dedicated exclusively to this growing segment of the market is the natural evolution, to not only better serve the Jackson market but also international buyers who are increasingly enamored with land as an asset class, not to mention the allure of the great American West."

With the launch of this new division, farm and ranch properties will benefit from unparalleled marketing and advertising services. Properties will be featured on the all-new [westernranches.com](http://westernranches.com), which attracts qualified visitors through search engine optimization and search engine marketing. Properties on the site also benefit from exposure on the top online ranch portals and online luxury media outlets such as Wall Street Journal, Financial Times and New York Times. Additionally, properties receive invaluable exposure through prominent placement in leading farm and ranch publications.

“We are excited about the launch of Western Ranches,” said Jessica Wilson, JHRE Associates Marketing Manager. “This new division will provide a new suite of services to help guide buyers and sellers in the ranch market sector as well as provide expanded marketing efforts to our current farm and ranch inventory.”

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### **About Jackson Hole Real Estate Associates**

Jackson Hole Real Estate Associates is the exclusive affiliate of Christie’s International Real Estate in Wyoming and southeastern Idaho and has twice been recognized as the Global Affiliate of the Year from Christie’s International Real Estate. The reputation of Jackson Hole Real Estate Associates for exemplary client service and market knowledge combined with the power of Christie’s International Real Estate, the largest network of independent real estate firms, offers a synergy between local strength and global networking. The Christie’s International Real Estate network exceeds \$118 Billion in annual sales and is the leading international network of real estate companies specializing in the sale of luxury and notable properties. For additional information, please visit [www.jhrea.com](http://www.jhrea.com).

### **About Western Ranches**

Western Ranches, a division of Jackson Hole Real Estate Associates/Christie’s International Real Estate, offers ranch services unparalleled in the mountain west. Through our affiliation with Christie’s International Real Estate, our farm and ranch audience is larger and more diverse than anyone. We have assembled top experts to comprise our Western Ranches Division and provide our clients with up-to-date ranch information and valuable resources. We understand that purchasing or selling a ranch is a unique process and our knowledgeable and qualified ranch brokers can guide you through the transaction. It is our objective to understand your needs and maximize your investment. For additional information, visit <http://westernranches.com/>.

### **Media Contacts**

Jessica Wilson  
Jackson Hole Real Estate Associates  
[jessicawilson@jhrea.com](mailto:jessicawilson@jhrea.com)  
1 307 734 9942